



CLAUDIA R. SCHNEIDER

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EDUCATION, DEGREES, & POSITIONS

Lecturer (Assistant Professor) University of Canterbury School of Psychology, Speech and Hearing	Christchurch, NZ Current position, since 2023
Senior Research Affiliate Cambridge Social Decision-Making Laboratory Department of Psychology University of Cambridge	Cambridge, UK since 2023
Affiliated researcher Statistical Laboratory Department of Pure Mathematics and Mathematical Statistics University of Cambridge	Cambridge, UK since 2023
Post-doctoral Research Associate University of Cambridge Cambridge Social Decision-Making Laboratory, Department of Psychology Winton Centre for Risk & Evidence Communication, Department of Pure Mathematics and Mathematical Statistics By-fellow, Churchill College	Cambridge, UK 2019 – 2023
Adjunct Assistant Professor Columbia University Department of Psychology	New York, NY 2019
Princeton University Department of Psychology Graduate Research Scholar	Princeton, NJ 2017 – 2018
Columbia University Ph.D. in Psychology Dissertation title: <i>Motivating Prosocial Behavior: The Potential of Positive Self-Directed Emotions</i> Dissertation committee: Drs. Elke U. Weber, Niall Bolger, E. Tory Higgins, Geraldine Downey, Eric J. Johnson	New York, NY 2018
Columbia University M.Phil. in Psychology	New York, NY 2017
Columbia University Department of Psychology Center for Research on Environmental Decisions & Center for Decision Sciences, Columbia Business School M.A. in Psychology Thesis title: <i>How would I feel and what will that make me do? – Investigating the power of anticipated emotions to promote pro-environmental behavior</i>	New York, NY 2015

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Eberhard Karls University Tübingen
International Max Planck Research School
M.Sc. in Neural and Behavioural Sciences

Tübingen, Germany
2010

Graduation with Dean's List Honor (honor for top two students of a graduation class)

Thesis title: *The Agony of Choice – Investigating the Mechanisms and fMRI Correlates of Human Decision Making under Varying Choice Difficulty*
(Thesis grade, converted to GPA scale: 4.0)

Northeastern University
B.Sc. in International Business

Boston, MA
2008

Dual Degree Program with the European School of Business, Germany
Concentration: Marketing
GPA: 3.9

European School of Business
University of Applied Sciences Reutlingen

Reutlingen, Germany
2008

Diplom Betriebswirt (FH) ('Business Administration', German Diplom is equivalent to a Master degree)

Thesis title: *Neuromarketing – Breakthrough in Consumer Behavior Research or Exaggerated Hype?*
(Thesis grade, converted to GPA scale: 4.0)

RESEARCH

Research themes

Psychological study of global social issues; - environmental sustainability; climate change communication; public health; intergroup conflict -; experimental methods; prosocial behavior; behaviour change; individual, social and contextual factors shaping motivation and action; judgement and decision making; behavioural science; science communication

Publications

(Citation count January 2024: 3,734; h-index: 12)

Schneider, C. R. & van der Linden, S. (2023). An emotional road to sustainability: How affective science can support pro-climate action. *EmotionReview*. 15(4), 284-288.

Schneider, C. R. & van der Linden, S. (2023). Social norms as a powerful lever for motivating pro-climate actions. *OneEarth*. 6(4), 346-351.

Kerr, J. R., van der Bles, A. M., Dryhurst, S., **Schneider, C. R.**, Chopurian, V., Freeman, A. L. J., & van der Linden, S. (2023). The effects of communicating uncertainty around statistics, on public trust. *Royal Society Open Science*. 10:230604.

Maertens, R., Götz, F. M., Golino, H. F., Roozenbeek, J., **Schneider, C. R.**, Kyrychenko, Y., Kerr, J. R., ... & van der Linden, S. (2023). The Misinformation Susceptibility Test (MIST): A psychometrically validated measure of news veracity discernment. *Behavior Research Methods*. 1-37.

Schneider, C.R., Freeman, A., Spiegelhalter, D., & van der Linden, S. (2022). The effects of communicating scientific uncertainty on trust and decision making in a public health context. *Judgment and Decision Making*. 17(4), 849-882.

Kerr, J. R., **Schneider, C. R.**, Freeman, A. L. J., Marteau, T. M., & van der Linden, S. (2022). Transparent communication of evidence does not undermine public trust in evidence. *PNAS Nexus*. 1(5). pgac280.
<https://doi.org/10.1093/pnasnexus/pgac280>

Tanase, L. M., Kerr, J. R., Freeman, A. L., & **Schneider, C. R.** (2022). COVID-19 risk perception and hoax beliefs in the US immediately before and after the announcement of President Trump's diagnosis. *Royal Society Open Science*.
<https://doi.org/10.1098/rsos.212013> (Pre-printed prior to publication) (**supervision of lead author, psychologist in training**)

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- Dryhurst, S.*, **Schneider, C. R.***, Kerr, J., Freeman, A. L. J., Recchia, G., van der Bles, A. M., Spiegelhalter, D., & van der Linden, S. (2022). Risk perceptions of COVID-19 around the world. In COVID-19 - Confronting a New World Risk (pp. 162-174). Routledge. (***shared first-authorship**)
- Schneider, C.R.**, Zaval, L., Markowitz, E. (2021). Positive emotions and climate change. *Current Opinion in Behavioral Sciences*. Special issue: Human response to climate change, 42, 114-120.
- Schneider, C.R.**, & Weber, E. U (2021). Motivating prosocial behavior by leveraging positive self-regard through values affirmation. *Journal of Applied Social Psychology*. <https://doi.org/10.1111/jasp.12841>
- Schneider, C.R.**, Freeman, A., Spiegelhalter, D. & van der Linden, S. (2021). The effects of quality of evidence communication on perception of public health information about COVID-19: two randomised controlled trials. *PLOS ONE*. <https://doi.org/10.1371/journal.pone.0259048> (Pre-printed prior to publication)
- Recchia, G.*, **Schneider, C. R.***, & Freeman, A. (2021). How do the public interpret COVID-19 test results? Comparing the impact of official information about results and reliability used in the UK, US and New Zealand: a randomised, controlled trial. *British Medical Journal Open*. 11(5): e047731 (***shared first-authorship**)
- Schneider, C.R.**, Dryhurst, S., Kerr, J., Freeman, A., Recchia, G., Spiegelhalter, D., van der Linden, S. (2021). COVID-19 risk perception: a longitudinal analysis of its predictors and associations with health protective behaviours in the United Kingdom. *Journal of Risk Research*. 24(3-4): 294-313
- Kerr, J. R., **Schneider, C. R.**, Recchia, G., Dryhurst, S., Sahlin, U., Dufouil, C., Arwidson, P., Freeman, A. & van der Linden, S. (2021). Correlates of intended COVID-19 vaccine acceptance across time and countries: results from a series of cross-sectional surveys. *BMJ Open*. 11:e048025. doi: 10.1136/bmjopen-2020-048025. (Pre-printed prior to publication)
- Freeman, A., Kerr, J., Recchia, G., **Schneider, C. R.**, Lawrence, A., Finikarides, L., Luoni, G., Dryhurst, S., & Spiegelhalter, D. (2021). Communicating personalised risks from COVID-19: guidelines from an empirical study. *Royal Society Open Science*. 8(4). 201721. (Pre-printed prior to publication)
- Schneider, C. R.**, & Weber, E. U. (2020). Reducing Discrimination and Fostering Prosociality Towards Ex-Prisoners in Nigeria and the United States. *Journal of Social Issues*, 76(1), 172-199.
- Dryhurst*, S., **Schneider***, **C. R.**, Kerr, J., Freeman, A., Recchia, G., van der Bles, A.M., Spiegelhalter, D., & van der Linden, S. (2020). Risk perceptions of COVID-19 around the world. *Journal of Risk Research*. 23(7-8):994-1006 (***shared first-authorship**)
- Roozenbeek, J., **Schneider, C. R.**, Dryhurst, S., Kerr, J., Freeman, A. L. J., Recchia, G., van der Bles, A. M., van der Linden, S. (2020). Susceptibility to misinformation about COVID-19 around the world. *Royal Society Open Science*. 7(10), 201199.
- Schneider, C. R.** (2018). Motivating prosocial behavior: The potential of positive self-directed emotions. Doctoral dissertation, Columbia University, New York, USA. <https://doi.org/10.7916/D84J1XJH>
- Schneider, C. R.**, Zaval, L., Weber, E. U., & Markowitz, E. M. (2017). The influence of anticipated pride and guilt on pro-environmental decision making. *PLOS ONE*, 12(11), e0188781.
- Schneider, C. R.**, Fehrenbacher, D. D., & Weber, E. U. (2017). Catch me if I fall: Cross-national differences in willingness to take financial risks as a function of social and state 'cushioning'. *International Business Review*. 26(6). 1023-1033.
- Connecting on Climate: A Guide to Effective Climate Change Communication (2014), *Center for Research on Environmental Decisions, Earth Institute, Columbia University & ecoAmerica*. Contributor to guide.
- Schneider, C. R.** (2013). Neuroeconomics. *Controlling*. 25(1). 32-35.

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Pre-printed & Under review

Schneider, C. R., Kerr, J. R., Dryhurst, S., & Aston, J.A.D. (2023). The Communication of Statistics and Evidence in Times of Crisis. Pre-printed on arXiv: <https://doi.org/10.48550/arXiv.2304.01789>. (in press, *Annual Review of Statistics and Its Application*).

Marcoci, A., Wilkinson, D. P., Abatayo, A. L., Baskin, E., Berkman, H., Buchanan, E. M., Capitan, S., ... **Schneider, C. R.**, ... (2023). Predicting the replicability of social and behavioural science claims from the COVID-19 Preprint Replication Project with structured expert and novice groups. Pre-printed on MetaArXiv: <https://doi.org/10.31222/osf.io/xdsjf>. (also currently under Review: *Nature Human Behavior*).

Maertens, R., Götz, F., Golino, H. F., Roozenbeek, J., **Schneider, C. R.**, Kyrychenko, Y., Kerr, J. R., Stieger, S., ... & van der Linden, S. (2021). The Misinformation Susceptibility Test (MIST): A psychometrically validated measure of news veracity discernment. Pre-printed on PsyArXiv: <https://doi.org/10.31234/osf.io/gk68h>.

Kerr, J. R., van der Bles, A. M., **Schneider, C. R.**, Dryhurst, S., Chopurian, V., Freeman, A. L. J., & van der Linden, S. (2021). The effects of communicating uncertainty around statistics on public trust: an international study. Pre-printed on MedRxiv: <https://doi.org/10.1101/2021.09.27.21264202>.

Working papers

Schneider, C. R., Rohrbaugh, N., Robinson, N., Brick, C. & van der Linden, S. (in prep). Testing the identifiable victim effect in the context of climate change.

Rust, P., Freeman, A., **Schneider, C.R.** (in prep). The effects of communicating epistemic uncertainty on medical decision making. (**supervision of lead author, psychologist in training**)

Schneider, C. R., Freeman, A., van der Linden, S. & Spiegelhalter, D. (in prep). Communicating quality of evidence: what different fields can learn from each other.

Schneider, C. R., Sisco, M. R., Shohamy, D. & Weber, E. U. (in prep). The influence of serial position on value encoding in preference formation.

Conference presentations

International Conference on Environmental Psychology (ICEP), Aarhus, Denmark, June 2023

Section: Emotions and sustainability: Current developments in affective science research.

Talk title: "Follow the trend? Affective reaction moderates the relationship between social norm perception and pro-environmental engagement"

19th General Meeting of the European Association of Social Psychology (EASP), Krakow, Poland, June/July 2023

Section: Understanding and Reducing Distrust in Science.

Talk title: "Transparent communication of evidence does not undermine public trust in science"

International Behavioural Public Policy Association Conference, London, UK, September 2022

Talk title: "The effects of quality of evidence communication on perception of public health information and behaviour in the context of COVID-19"

Cambridge University Behavioural Insights Team Conference, Cambridge, UK, May 2022

Talk title: "Effects of communicating the quality of evidence on perception of public health information"

Society for the Psychological Study of Social Issues, Virtual Conference, August 2021

Talk title: "The Interplay of Dynamic Norms and Affect in Motivating Prosocial Action"

Behavioral Science & Policy Association Virtual Conference, May 2021

Talk title: "The Interplay of Dynamic Norms and Affect in Motivating Action on Climate Change"

Society for the Psychological Study of Social Issues, Summer Conference, Denver, Colorado, June 2020

Talk title: "Values-affirmation motivates prosociality towards ex-prisoners in Nigeria and the U.S."

Behavior, Energy & Climate Change Conference, Sacramento, CA, 2017

Talk title: "Promoting pro-social and pro-environmental behavior through values-affirmation."

Five Colleges Conference (SCC), New York, NY, 2017

Talk title: "Exploring feelings about the self as a motivator for pro-social behavior."

Behavior, Energy & Climate Change Conference, Baltimore, MD, 2016

Talk title: "Motivating sustainable behavior through the anticipation of positive future emotions."

17th Annual BIOECON Conference, Kings College, Cambridge, UK

Talk title: O'Garra, T., Alfredo, K., Schneider, C. R. (2015). *The Influence of Social and Psychological Interventions on Collective Action for Water Management: A Framed Field Experiment in India*.

AGU Fall Meeting, San Francisco, CA

Talk title: Alfredo, K., O'Garra, T., Schneider, C. R. (2014). *From the source to the user, understanding a total water approach to fluoride treatment in India*.

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10th Conference of Junior Neuroscientists of Tübingen (NeNa), Germany

Talk title: Schneider, C. R. (2009). *Prediction of movement intention from fMRI signals in the human inferior parietal cortex*. NeNa Abstracts. 4.

Invited talks & public engagement

General Meeting of the European Association of Social Psychology, Krakow, Poland, June/July 2023

Invited keynote talk. Emotions & Society Preconference.

Talk title: "Feeling the Change: The role of positive emotions in pro-climate action"

Risk Prediction, Communication and Perception (RiPCoP) in Health, Neuruppin, Germany, June 2023

Invited keynote talk. Section: Topics in risk communication

Talk title: "Communicating empirical evidence: uncertainty, quality and trust"

Department of Health & Social Care (DHSC), Parliamentary and Stakeholder Engagement Unit, UK Government, 2022

Teach-in on Covid-19 Science and Research – Attitudes and trustworthy communication.

University of Liverpool, British Academy and Leverhulme Trust, 2022

Panel on Risk and Evidence Communication

Talk title: "Communicating Uncertainty and Effects on Trust"

Social Psychology Seminar Series, University of Cambridge, invited speaker, February 2020

Talk title: "Feeling good, doing good: The potential of positive self-directed emotions to motivate prosociality"

University of Cambridge Conservation Research Institute (UCCRI), Early Career Researcher programme lunchtime seminar series speaker, January 2020 + January 2021

Talk title: "Conservation and Human Behaviour: The Social-Psychology of Pro-Environmental Behaviour and Decision-Making"

The Royal Society and Centre for Data Ethics and Innovation roundtable "Bringing the public into policy-making for data and digital technologies", discussant, 25th November 2019.

Keynote speaker, Highways England Annual Analyst Conference, 2019, Birmingham, UK

Talk title: "Evidence Communication & Human Behaviour"

Pre-prandial conversation series 'The Nature of Expertise', invited speaker, Churchill College, Cambridge, UK, November 2019

Impact Hours series 2017: Engagement Beyond the Choir; The Human Impact Institute, New York, NY

Panel member; academic perspective on issues of communication, engagement, action, and impact relating to environmental and social justice work to foster social change.

Columbia University Psychology Department, Annual Research Day, 2017

Talk title: "Motivating pro-social behavior to address real-world social issues."

LIS Summer Workshop, Cross-National Data Center Luxembourg, Luxembourg, 2016

Invited speaker. Talk title: "Catch me if I fall – Cross-cultural differences in willingness to take financial risks as a function of social and state 'cushioning'".

Columbia University Psychology Department Seminar

Talk title: Schneider, C. R. (2015). *How will you feel tomorrow? Using anticipated emotions to promote pro-environmental behavior today*.

Columbia University Psychology Department Seminar

Talk title: Schneider, C. R. (2013). *Investigating the relationship between multiple mode use, mode incongruity, and decision conflict in complex, real-life decision making*.

California Institute of Technology (CALTECH), Colin Camerer lab seminar, Pasadena, CA, 2012

Invited speaker. Talk title: "The Agony of Choice – Investigating the Mechanisms and fMRI Correlates of Human Decision Making under Varying Choice Difficulty"

Conference posters

Risk and Uncertainty Conference (RUC) 2023, Cambridge, UK

Schneider, C. R. *Communicating scientific evidence: How, what, and why?*

American Psychological Association (APA) Virtual Convention 2020

Schneider, C. R. & Weber, E. U. *Values-affirmation motivates prosociality towards ex-prisoners in Nigeria and the U.S.*

Annual Convention Society for Personality and Social Psychology (SPSP), San Antonio, TX

Intervention Science: Harnessing Psychology to Address Real-World Social Problems, Preconference

Schneider, C. R. & Weber, E. U. (2017). *Exploring values-affirmation to motivate pro-social and pro-environmental behavior*.

Society for Judgment and Decision Making conference, Chicago, IL

Schneider, C. R., Zaval, L., Markowitz, E. M. & Weber, E. U. (2015). *How will you feel tomorrow? Anticipating positive emotions promotes sustainability today*.

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40th Annual Meeting Society for Neuroscience, San Diego, CA

Schneider, C. R. & Lindner, A. (2010). *The agony of choice: Human posterior parietal and premotor cortex represent alternative plans for goal-directed actions when choosing between equally valued options*. Society for Neuroscience Abstracts. 802,8/III36.

3rd International Conference on Auditory Cortex, Magdeburg, Germany

Herdener, M., Kayser, C., **Schneider, C. R.** & Uludag, K. (2009). *Tonotopic organization in human auditory cortex revealed by dedicated fMRI sequence*. Leibniz Institute for Neurobiology Abstracts. P 045, 95.

Popular science writing & media engagement

Invited guest, 'The Naked Scientists – Science Interviews' podcast and live radio, BBC Radio Cambridgeshire, "Measures to mitigate myths: How science communicators and public can avoid perpetuating dogmas" (2022, September 13).

<https://www.thenakedscientists.com/articles/interviews/measures-mitigate-myths>

Schneider C. R. (2022). *Balanced evidence communication: A tool for combatting misinformation?* Inspire Magazine, Moller Institute, Churchill College, University of Cambridge. Issue 5, August 2022. <https://indd.adobe.com/view/f7335a5b-245c-4236-8553-4b17e47bc1c3>

Schneider C.R. (2020, Aug 5). *You want people to do the right thing? Save them the guilt trip*. Edited by Sally Davies. Psyche Magazine, Aeon. <https://psyche.co/ideas/you-want-people-to-do-the-right-thing-save-them-the-guilt-trip>

Invited guest, 'Tipping the Scales' climate conversation series hosted by the Global Returns Project. (2021, May 21).

<https://www.youtube.com/watch?v=foShvyET7ak>

Invited guest, 'Stats + Stories' podcast, "How we understand uncertainty", Episode 168. (2020, Dec 17).

<https://statsandstories.net/society1/how-we-understand-uncertainty>

Invited guest, 'The Lisa Show', BYU radio. (2020, Nov 10).

<https://www.byuradio.org/5ec3f5e6-b380-4419-bda5-989e018a5591>

Invited guest, Cambridge Infectious Diseases Interdisciplinary Research Centre, Webinar Series: Combatting COVID-19, Episode 6, "COVID-19 risk perceptions, reactions, and psychological underpinnings around the world". (2020, Jun 16). <https://www.infectiousdisease.cam.ac.uk/covid-19/webinar-series-combatting-covid-19>

Research impact & media coverage

Taylor & Francis Group press release (2021, Mar 21). Personal values & political worldviews shape perception of COVID-19 risk more than its severity. https://eurekalert.org/pub_releases/2021-03/tfg-pv031821.php

- Ensuing press coverage across a range of news outlets achieving national coverage in Greece and France, and MSN coverage, e.g. Telegraph <https://www.telegraph.co.uk/health-fitness/mind/year-fear-will-learn-take-risks/>

- In July 2021 the article had 2,750 views to-date, a potential audience reach of 14.8 million, and the highest Altmetric Attention Score of a *Journal of Risk Research* article in 2021 to-date, as reported by the Taylor & Francis Group media report

University of Cambridge press release (2020, May 6). UK public 'most concerned' about coronavirus – more than Spain or Italy, study suggests. <https://www.cam.ac.uk/research/news/uk-public-most-concerned-about-coronavirus-more-than-spain-or-italy-study-suggests>

-Ensuing press coverage across a range of news outlets, e.g. LBC radio live interview, Financial Times

<https://www.ft.com/content/66c24170-8179-4c19-9289-8d7a82f5e15b>, Telegraph

<https://www.telegraph.co.uk/news/2020/05/05/britons-scared-coronavirus-infection-rest-world/>, Daily Mail Online

<https://www.dailymail.co.uk/sciencetech/article-8289439/Brits-concerned-coronavirus-study-suggests.html>, with international coverage, such as in Spain's second largest national paper El Mundo <https://www.elmundo.es/ciencia-y-salud/ciencia/2020/05/09/5eb4020efdddff1f368b4622.html>

-In September 2020 the article was the most read article in the *Journal of Risk Research* with 27,693 downloads.

Kelly, B. R. (2018, Feb 13). Pride tops guilt as a motivator for environmental decisions. EurekAlert! The Global Source for Science News. American Association for the Advancement of Science (AAAS).

https://www.eurekalert.org/pub_releases/2018-02/puww-ptg021318.php

TEACHING & MENTORSHIP

Course Instructor

Social Norms and Influence, Social and Developmental Psychology, Psychology and Behavioural Sciences
Instructor, University of Cambridge, Department of Psychology, Lent term, Academic year 2020-2021

Barriers and Levers for Behavior Change

Course Design & Instructor; Adjunct Assistant Professor, Columbia University, Department of Psychology, Spring 2019

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Experimental Methods in Psychology

Instructor, seminar section; Columbia University, Department of Psychology, Spring 2016

Guest lecturing

“An overview of topics and research in decision science”, Introduction to Carbon Management

Columbia University, School of Engineering and Applied Science & Columbia Climate Center, April 2017

“Stress and Health”, Behavioral Neuroscience

Columbia University, Department of Psychology, April 2014

Teaching Assistant

Developmental Psychology

Columbia University, Department of Psychology, Fall 2016 + Fall 2017

Experimental Methods in Psychology

Columbia University, Department of Psychology, Spring 2016

Science of Psychology

Columbia University, Department of Psychology, Fall 2014

Behavioral Neuroscience

Columbia University, Department of Psychology, Spring 2014

Research supervision & Student mentorship

University of Cambridge, UK

Winton Centre for Risk & Evidence Communication, supervision and mentoring of 3 research assistants, since 2019; day to day research mentoring, including support with writing of research papers first authored by research assistant (pre-printed and published in peer-reviewed journal), leading of appraisal meetings

Cambridge Social Decision-Making Lab, Department of Psychology, supervision and mentoring of visiting summer research intern + continued project collaboration afterwards for one year, 2019-2020; day to day research mentoring

Department of Psychology, supervision and mentoring of 2 Undergraduate Dissertation projects, 2019-2020; students receiving First Class Honours for the dissertation

Maastricht University, Netherlands

Faculty of Psychology and Neuroscience & the School of Business and Economics, Master student dissertation co-supervision, 2020; including support with study scope and design, analysis and writing dissertation up for publication in peer-reviewed journal

Columbia University, USA

Center for Research on Environmental Decisions, Department of Psychology, Columbia University, 2013-2018, supervision and mentoring of 6 research assistants (Undergraduate students + Postbaccalaureates)

Behavioral Research Lab, Columbia Business School, 2015 – 2016, supervision and mentoring of 2 research assistants (Master’s students)

Supervision of 20 students in the development and execution of independent research projects, including study design, data collection, data analysis, project presentation and paper writing; course: Experimental Methods in Psychology, Spring 2016

Teacher training

Cambridge Centre for Teaching & Learning, University of Cambridge

“Teaching and Communicating with Impact”, seminar and one-on-one training, Fall 2020

“Voice and Presentation Coaching”, one-on-one training, Fall 2020

Teaching Practicum, Columbia University, Department of Psychology

Semester long training course on effective and inclusive teaching, course design, philosophy of teaching, grading and assessment, and other topics pertaining to effective teaching at university level; course included theoretical and practical elements, such as teaching observations and assessments, Fall 2013

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Teaching with video course, Graduate School of Arts and Sciences Teaching Center, Columbia University
Participation in a one month long training workshop with final project, Fall 2013

ACADEMIC ADMIN & SERVICE

Editing

Associated Editor, *Translational Issues in Psychological Science*, special issue “Psychological Science and Global Health”, 2021-2022

Reviewing

Peer Reviewer for various academic journals, such as *Environment & Behavior*, *Journal of Environmental Psychology*, *Royal Society Open Science*, *Emotion Review*

Expert Reviewer for the First Order Draft (FOD) of the Working Group II (WGII) Contribution to the *IPCC Sixth Assessment Report (AR6)*, 2019

Official peer reviewer of research protocol for ethical conduct and sponsorship purposes under the Department of Health’s Research Governance Framework for Health and Social Care; carried out for University of Cambridge, Institute of Public Health, Behaviour and Health Research Unit, 2020

Admissions & Interviewing

Undergraduate admissions University of Cambridge, 2019-2020

Candidate interviewing & selection board member, course of study: Psychological and Behavioural Sciences; Churchill College

Master of Philosophy Admissions University of Cambridge, 2020-2021

Candidate interviewing, course of study: MPhil in Biological Science (Psychology), Department of Psychology

Winton Centre for Risk & Evidence Communication, University of Cambridge, 2019-2021

Post-doctoral research associate & research assistant candidate interviewing & selection board member

Service to community & Outreach

Centre for Science and Policy, Policy Leaders Fellowship Programme & Cambridge Knowledge Exchange Programme, University of Cambridge, 2019-present

Holding of advisory sessions with programme participants to provide behavioural science and research insights

E.g. Tamara Finkelstein, Permanent Secretary, Department for Environment, Food and Rural Affairs, UK government

Winton Centre for Risk & Evidence Communication, University of Cambridge, 2019-present

Co-lead of ‘clinics’ (advisory sessions to provide assistance with communications challenges related to risk and evidence communication) for external stakeholders, including National Health Service (NHS) UK, Highways England, International Science Council, UK Stats Authority, Human Fertilisation and Embryology Authority

Department for Business, Energy, and Industrial Strategy (BEIS), UK Government (2021)

Advisory support on research design and implementation

Cambridge University Behavioural Insights Team (2022)

Advisory session with Cambridge City Council, on housing (tackle homelessness), transport (encourage active transport), and climate change strategy (promote meat free diets)

Cambridgeshire and Peterborough County Council, RECAP Waste Partnership (since 2022)

Advisory support on reduction of fly-tipping

Newton Gateway to Mathematics, Isaac Newton Institute, University of Cambridge (2022)

The Public Perception of Science – Virtual Study Group, 18-20 May 2022; Facilitator for ‘Trustworthy Communication’ challenge

Open Science involvement

Participation in SCORE (Systematizing Confidence in Open Research and Evidence) project, Center for Open Science Project to assess and predict the replicability of social-behavioral science findings

- Empirical replication of a research claim; two rounds of data collection to replicate results of an existing paper
- Computational replication of a research claim; re-analysis of the original data set to assess validity of original findings

Honorary positions

External expert member What Works Trial Advice Panel, Cabinet Office, since 2022

Advisory board member, Global Returns Project, Climate Crisis Foundation, London, UK, since 2019

Post-doctoral by-fellow and junior research fellow representative, Churchill College, University of Cambridge, UK

Member International Network for Governmental Science Advice (INGSA), International Science Council

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Academic memberships

The Society for the Psychological Study of Social Issues (SPSSI), International Behavioural Public Policy Association (IBPPA), Association for Psychological Science (APS), The New York Academy of Sciences, Behavioral Science & Policy Association, International Association of Applied Psychology

FUNDING - FELLOWSHIPS, GRANTS & AWARDS

Royal Society Pairing Scheme, The Royal Society and UK Parliament Fellowship scheme pairing research scientists with UK parliamentarians and civil servants to foster engagement and collaboration between science and policy-making	2022
AC⁴ Graduate Student Fellowship , Advanced Consortium on Cooperation, Conflict, and Complexity, Earth Institute, Columbia University (\$3,000 to carry out field research study in Nigeria)	2017
Student Travel Grant , Graduate Student Advisory Council (GSAC), Columbia University Graduate School of Arts and Sciences (\$300 to attend and present at SPSP conference)	2017
Precourt Fellowship , Precourt Energy Efficiency Center & Alfred P. Sloan Foundation (\$400 to attend and present at Behavior, Energy, and Climate Change conference)	2016 + 2017
Aldi J.M. Hagenaars Memorial Award awarded through the Cross-National Data Center in Luxembourg for the best Working Paper written by a scholar under the age of forty (\$750 award prize & invitation to Luxembourg to present the paper at the 2016 LIS Summer Workshop)	2016
Behavioral Research Lab fellowship , Columbia Business School (\$650 to carry out behavioral study)	2015
Davis Peace and Diplomacy grant (\$1,500 grant for exceptional engagement in the field of peace building and diplomacy, awarded through International House New York)	2014
Projects for Peace grant (\$10,000 grant to carry out behavior change project in Burkina Faso, awarded by Davis United World College Scholars Program and Davis Projects for Peace Initiative)	2014
Fellowship by the Federal Ministry for Economic Cooperation and Development , Germany (comparable to U.S. Peace Corps program), \$10,000 to carry out social work project in Nigeria	2010
Baden-Württemberg-STIPENDIUM (fellowship by the state of Baden-Württemberg, Germany for top students), \$19,000 supporting Bachelor studies at Northeastern University, Boston	2006
Karl-von-Frisch prize , Verband deutscher Biologen und biowissenschaftlicher Fachgesellschaften e.V. (Association of German Biologists) for exceptional performances in the subject of Biology	2004

INTERNATIONAL FIELD WORK EXPERIENCE

Assessing values-affirmation as a tool to decrease discrimination against and to foster prosocial motivation towards ex-prisoners in Nigeria Field experiment; In collaboration with CURE-Nigeria (Citizens United for the Rehabilitation of Errants), Abuja, Nigeria & Advanced Consortium on Cooperation, Conflict, and Complexity, Earth Institute, Columbia University; project lead	Abuja, Federal Capital Region, Nigeria 2017
Investigating the influence of social and psychological interventions on collective action for water management Field experiment; In collaboration with NEERI (National Environmental Engineering Research Institute), Nagpur, India & Columbia University Water Center; Co-lead of project	Nagpur, Maharashtra, India 2015
Practicing Peace – Helping Hands for Health (Main dans la Main pour la Santé et la Paix), funded by \$10,000 Davis Projects for Peace grant Grant recipient & project lead; behavior change intervention scope: remediation of inequality and injustice through community-led HIV and health education intervention using street theater	Bobo-Dioulasso, Burkina Faso 2014

CLAUDIA R. SCHNEIDER

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Living Hope Care Society for People Living with HIV/AIDS in Nigeria

Nigerian non-governmental and non-profit organization
Project assistant; behavior change interventions via social mobilization, sensitization & community outreach

**Ilesa, Osun State,
Nigeria**
2011

De Costa a Costa – Solidaridad con la costa atlantico nicaraguense

German-Nicaraguan non-governmental, non-profit organization
Project assistant; awareness building & behavior change interventions
scope: human rights, gender equality, self dependence among indigenous Miskito population, reforestation & environmental sustainability

**Kururia, Region
Autonoma Atlantico
Norte, Nicaragua**
2010

OTHER RESEARCH & PROFESSIONAL EXPERIENCE

HeForShe Initiative, UN Women

Assistance with communications, strategy development, and engagement of the public and the private sector to take action towards gender equality

New York, NY
2016

Monash University, Faculty of Business and Economics

Research Assistant, Department of Accounting and Finance

Melbourne, Australia
2012/2013

Hertie Institute for Clinical Brain Research Neurobiology of Decision-Making Laboratory (NoD Lab)

Conducted experimental Master thesis (see above)

Tübingen, Germany
2009/2010

University Clinics, Eberhard Karls University Tübingen Institute of Medical Psychology and Behavioral Neurobiology

Research Assistant; Manuscript title: *Prediction of movement intention from fMRI signals in the human inferior parietal cortex*

Tübingen, Germany
2009

Max Planck Institute for Biological Cybernetics High-Field Magnetic Resonance Center

Research Assistant; Manuscript title: *Reproducibility of Isofrequency Bands in the Human Auditory Cortex within Individual Subjects using functional Magnetic Resonance Imaging*

Tübingen, Germany
2009

Travel + Leisure Magazine American Express Publishing Corporation

Intern; Integrated Marketing, Promotions, Event planning

New York, NY
2007

LANGUAGES & TECHNOLOGY

Languages: **English** (fluent), **German** (fluent), **French** (proficient), **Spanish** (conversational), **Chinese** (basic knowledge), **Yoruba** (basic knowledge)

Technology: Statistical data analysis (including linear and generalized linear models, multi-level and mixed effects modelling, mediation and moderation analysis, structural equation modeling) and data visualization in R, survey design and quota sampling (e.g., Qualtrics), data collection (e.g., via online recruitment platforms such as Amazon Mechanical Turk, Prolific, Respondi; in-person data collection, international field studies), proficient in Microsoft Office

SOCIAL ENGAGEMENT

Judge for NYC Science and Engineering Fair (NYCSEF), volunteer English/math tutor for middle school students with Harlem Tutorial Program New York, volunteer German teacher with International House Language Exchange Program + Northeastern University Cultural and Language Learning Society

PERSONAL INTERESTS

Trekking, rowing in 8s, choir, ukulele band, endurance running, climbing, scuba diving, ballroom dancing, creative writing, travel writing